



MOVING
MARIN
FORWARD

INNOVATIONS FOR
TOMORROW'S
TRANSPORTATION

8am - 2pm | <https://2018movingmarinforward.eventbrite.com> | 6.8.18

2018: GETTING READY FOR GREEN TRANSPORTATION INNOVATION



Moving Marin Forward 2018: Getting Ready for Green Transportation Innovation

A Workshop

Hosted by Transportation Authority of Marin

A half day workshop taking a closer look at how Marin County can lead on issues related to:

- Emerging Technology
- Environmental Stewardship
- Efficient Transportation Systems

Program *(Subject to Change)*

- 8:00 am Registration opens
 Technology Showcase/ Exhibits open
 Breakfast buffet served
- 9:00 am Opening Session
 Welcome remarks- TAM Chair, Stephanie Moulton-Peters



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Mobility in the World of Tomorrow

Chris Luebke, ARUP

Gordon Feller, Meeting of the Minds

Building Innovation: How Incremental Changes Can Lead to Revolutionary Results

The world is buzzing about a technology-driven sea change coming for mobility. But no matter the technology, these new vehicles will be using the same infrastructure we have in place today to navigate around our County. There are changes that we can make now that will prepare our roadways to welcome fuel efficient self-driving cars that will also have benefits for Marin today in terms of improving traffic flow and air quality. This panel will hear from innovators across America that are implementing Smart City policies that are laying the groundwork for a mobility revolution.

Moderator: Jim Madaffer, California Transportation Commissioner

Speakers:

Sohier Hall, CEO Luum

Dave Nelson, Jumpbike

Creighton Randall, Mobility Development (invited)

Sam Shelton, SACOG

Michael Tree, Livermore Amador Valley Transit Authority (invited)

10:45 am Networking break with sponsors



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11:00 am Plenary Session

Self-Driving Cars Here? Making Emerging Technology Work for Marin

Last year we learned about the different futures that self-driving cars (SDC's) open to us. We heard from innovators who are working to ensure that SDC's deliver on the promise of expanded mobility for seniors and the differently abled, enhanced safety, shared mobility, and reduced congestion rather than a dystopian future of zero occupancy vehicles clogging our roadways and contributing to increased tailpipe emissions. This year's panel will drill down, examining how self-driving cars are likely to be deployed and what Marin can do to attract innovators, partner with technologists, and set the pace for SDC adoption.

Moderator: Randy Iwasaki, CCTA

Speakers:

Mollie D'Agostino 3 Revolutions Future Mobility Program, UC Davis

Sam Arons, Lyft

Anne Hinton, AARP

Steve Kinsey, Alta Planning

Habib Shamskhov, Advanced Mobility Group

12:15 Networking Break

12:30 Buffet + Working Luncheon



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Leadership in the 21st Century: How Cities Are Shaping our Future

Jim Madaffer, California Transportation Commission

Tech Talks, Facilitated by Randy Iwasaki

We will hear from innovators and researchers across the mobility spectrum who are pushing the envelope.

Luum

Transit Screen (invited)

Alpha Vu

Envision Solar

Ideo

More to come...

Closing Remarks

Dianne Steinhauser, TAM Executive Director

2:00 Adjourn