



DATE: June 22, 2017

TO: Transportation Authority of Marin Board of Commissioners

FROM: Dianne Steinhauser, Executive Director
Derek McGill, Planning Manager

SUBJECT: Authorize One-Year Contract Extension for Safe Routes to School Program (Action). Item No. 6k

RECOMMENDATION

Authorize TAM staff to extend Parisi Transportation Consulting Safe Routes to Schools Program Contract for FY 17/18, with a not to exceed amount of \$955,000 for FY 17/18. This item was discussed by the Safe Routes to School Adhoc Committee with a recommended approval by the Board.

BACKGROUND

In May 2013, the TAM Board of Commissioners approved a 3-year contract with Parisi Transportation Consulting s to operate the very successful Marin Safe Routes to Schools education and encouragement program. Parisi has assembled a strong team in Marin, with subcontractors that are well versed in managing the various elements of the program, such as the Marin County Bicycle Coalition, MCBC, who does the educational programs in schools, managing training of students, creative encouragement programs, unique events and contests such as Walk and Roll Wednesdays, and interaction with school personnel. The Parisi team also manages the Street Smarts banner and messaging program, the travel and route maps that parents are widely using, and the development of local safe pathway capital projects, coordinated through neighborhood meetings and walkabouts with local Safe Routes Task Forces, which bring the community together with the school, local public works and law enforcement, and interested parents, to review issues and recommend solutions. Leadership at Parisi ties all the components together, making the Marin program a model regionally, statewide, and nationally.

The 3-year contract has the option of two one-year contract extensions. As of July 2016, the three-year period of the contract has passed, and the TAM board authorized the first one-year option of the contract with Parisi for FY 16/17. TAM staff propose the TAM board authorize the second one-year option for FY 17/18. Funds are available in the FY17/18 Budget for this program

In June of 2014, the TAM board authorized an amendment to this contract to supplement the original scope of work with additional programs funded under OBAG 1. The OBAG1 funds are limited to three years, with the last year of fund availability in FY 2016-17, the year ending now. The OBAG1 funds have increased the Safe Routes program work to enable more activity in the schools, more Hispanic interpretation, and additional route maps for neighborhoods around schools. Due to the OBAG1 Funding plug, the reserve of local Transportation Sales Tax measure Funds for Safe routes has grown, along with increased revenues collected resulting in adequate cash-flow to fund this program at its current level. This was discussed at the safe routes Ad-hoc and recommended for approval to the TAM Board.

DISCUSSION / ANALYSIS

The contract amendment requested from the TAM board is for a not to exceed for the second option year of FY 17/18 of \$955,000 from local Measure A Transportation Sales Tax Measure funds, and Measure B Vehicle Registration Funds. Note the Safe Routes to Schools program contract is funded through a variety of sources, primarily the Measure A Transportation Sales Tax Strategy 4.1 Safe Routes to Schools, and OBAG 1 funding as specified above.

During the OBAG Safe Routes to Schools programming of 16/17, staff gathered the Safe Routes to Schools Ad-hoc of the TAM board of Commissioners to determine a sustainable level of the Safe Routes Program until the current end of the sales tax Measure. The proposed budget is within the sustainable amount, largely due to cost savings of the program, increased revenues from the local sales tax, and previous grant awards. TAM staff will prepare a request for proposals for the next Safe Routes to Schools contract during this fiscal year, as this contract will be reaching its five year limit, with this extension.

The current scope of work provides for a continued level of effort as the current fiscal year.

FISCAL CONSIDERATION

The new not to exceed budget is \$955,000. This amount can be sustained through FY 2017-18, from existing Measure A Transportation Sales Tax Strategy 4.1 Safe Routes to Schools funding and is included in the budget for FY 17/18.

ATTACHMENTS

N/A